

POTENTIAL INTERVIEW QUESTIONS

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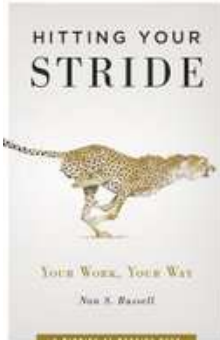
406-862-0820

BOOK: HITTING YOUR STRIDE

Available Everywhere Books are Sold

ISBN 978-1-933102-56-6

Capital Books; January 2008



Even a Stanford degree didn't protect her from being fired from her first professional job.

From minimum wage employee to QVC Vice President, **Nan S. Russell** learned the hard way what it takes to survive and thrive at work.

Now she's helping others avoid the mistakes she made, sharing her real-world perspectives of what does and doesn't work at work.



Currently living a life dream to live and write from the mountains of Montana, her *Winning at Working* and *In the Scheme of Things* columns reach over five million readers. Nan is a sought after speaker, workplace consultant, and the author of two books. She is also the weekly host of *Work Matters* on webtalkradio.net.

Tell us a little bit about yourself? Have you always been a writer?

Why did you write this book? What gave you the idea?

There are lots of business books out there - how is *Hitting Your Stride* different?

Who would benefit most by reading *Hitting Your Stride*? Is there a particular audience or age group?

What does it mean to be "Hitting Your Stride?" Why does that matter?

You were fired from your first professional job, then went from minimum wage employee to a vice president of a multi billion dollar company - what tips can you offer our audience?

You write about the concept of, "winning at working." What does that mean and how is it different (or is it) from people who think they should "win" at work?

You mention common sense, but uncommon practices that differentiate work performance and create career luck, what are a few uncommon practices?

You talk about ten lessons you learned the hard way - can you share some of those with us? (See table of contents below for list)

You included a chapter on the boss's perspective? Why? What boss perspectives might surprise our audience?

You mention American Idol Syndrome? What is that about? And how can people guard against it?

The subtitle of the book is intriguing - "your work, your way" - is it really possible to do your work your way in most companies?

You deliberately left a successful career as a corporate executive with lots of perks, trappings and responsibility to live in Montana. Why? More importantly, how did you manage to make that happen? Any insights for others who want to create their life's dream?

Most people think success is all about them, but you write that's not the case. What do you mean when you say, "it's *not* about you?"

What are some of the common mistakes people make at work that you've seen during your twenty years in management?

You have a bigger vision about the importance of people hitting their stride. What's that about?

HITTING YOUR STRIDE

YOUR WORK, YOUR WAY

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